

F | R**FIVEL ROTHBERG**

P R O D U C E R



P R O F E S S I O N A L P R O F I L E

I'm a producer who specializes in short nonfiction films for NGOs as well as long-format documentaries, with an emphasis on social justice issues such as gender based violence and human rights. I produce well-researched, professionally executed films that share transformative stories. I pride myself on my ability to work on projects about complex, sensitive subjects with professionalism and integrity. I find great joy in the synthesis of creative collaboration, where inspiration and action merge through teamwork.

E D U C A T I O N

MFA Integrated Media Arts

Hunter College / New York, NY
2010

BA Anthropology | Spanish Minor

Temple University / Philadelphia, PA
2004

E X P E R T I S E

CAMERAS: Canon 5DMKII, C100, C300, SONY A7SII, FS700, FS7, FS5

SOFTWARE: Adobe Creative Cloud (After Effects, Audition, Photoshop, Premiere, Media Encoder), G Suite, Microsoft Office Suite, Quickbooks, Wordpress

RELATED SKILLS: Budgeting, Editing, Interviewing, Lighting for Film, Project Proposals, Small Business Management, Sound Recording, Spanish Fluency, Vérité & Interview Camerawork, Writing for Film and Grant Writing

W O R K E X P E R I E N C E

PRODUCER/DIRECTOR of NONPROFIT MEDIA

New York, NY, 2011-Present

Produce, direct, shoot and edit advocacy videos, event highlights, and PSAs. Create high quality story-driven, fact-based, videos on behalf of international nonprofit organizations for broadcast and the web. Develop proposals, communicate closely with clients and talent and hire crew as needed. Please see fivelrothberg.com for portfolio.

- Won the 2015 DoGooder ImpactX Award from YouTube and See3 Communications.
- Create professional project proposals and budgets.
- Work closely with clients, and team members, from ideation to delivery.
- Hire and manage a range of subcontractors, including: ACs, ADs, AEs, animators, art directors, caterers, editors, talent.
- Schedule, budget, project manage documentary and nonprofit shoots.
- Gear-up as needed for each shoot, in coordination with production team, art department, rental agencies, car / van rental, etc.
- Work with external vendors on post tasks such as color correction, sound mix, and music composition or licensing.

PRODUCER of FEATURE DOCUMENTARIES

New York, NY, 2011-Present

Serve as a creative producer, with expertise in everything from budgeting, crowd-sourced fundraising and grant writing to outreach strategy, project management, and press releases. Projects include:

W O R K E X P E R I E N C E

5 x Lyd (Documentary In Production), Producer

A cinematic portrait of the rippling impacts of displacement, war and occupation on a community in Lyd, Israel / Palestine.

Directed by Sarah Friedland, Writer/Producer Rami Younis.

- Produce 3-week shoot in Israel / Palestine.
- Write grant applications.
- Develop relationships with partners and potential funders.
- Manage upcoming fundraising campaign.

Island Soldier (Documentary In Post-Production), Producer

A feature documentary about Micronesian citizens serving in the US military and the future of a small island nation. Directed by Nathan Fitch, Producer / Editor Bryan Chang. A Meerkat Media Co-production.

- Raise \$140,000 from Pacific Islanders in Communication and Guam Humanities Council.
- Produce \$40,000 Kickstarter campaign.
- Guide project to broadcast and distribution.
- The film is currently touring festivals, including premieres at Full Frame, Hot Docs and DOC NYC.

My Brooklyn (PBS, January 2014), Associate Producer

Played a key role in moving this feature documentary about gentrification from production to post and theatrical distribution.

- Secure glowing reviews in *Bloomberg*, *Indiewire*, the *New York Times* and *Variety* through personal outreach, press releases and follow-through.
- Coordinate shoots and edits.
- Engage community partners, such as FUREE and Right to the City, to achieve three-week sold-out theatrical run.

Director

House Devil, Street Angel (Documentary Short)

New York, NY, 2010-2012

Create and distribute an intimate personal documentary about fatherhood, gender-based violence and evolving masculinities.

- Present at four national conferences.
- Deliver keynote at a regional conference on rape prevention in Tennessee.
- Conduct workshops and discussion surrounding the film at over a dozen high schools and colleges.
- Attain a full-page article in the *NY Daily News*.

R E F E R E N C E S

KELLY ANDERSON

Director of *My Brooklyn* & Professor at Hunter College

917-548-5629

kellyjmanderson@gmail.com

NATHAN FITCH

Director & Cinematographer, *Island Soldier*

303-519-5718

fitch.nathan@gmail.com

SARAH FRIEDLAND

Director of *Lyd in Exile*, Meerkat in Residence

917-859-8328

sarahema@gmail.com

NOËL HARMON, PhD

Senior Vice President, Strategic Partnerships

Say Yes to Education

202-577-4328

nharmon@sayyestoeducation.org